



Association of **Business Mentors**

Why should you join ABM?

Becoming an ABM member has many great outcomes and provides you with;

- **Proven credibility in the business mentoring arena**
- **Build trust with your clients – right from the start**
- **Develop your professional expertise**
- **Benefit from access to specialist services & savings**
- **Being part of the voice representing the business mentoring industry**

ABM membership allows you to:

- Demonstrate your professional status as a business mentor having qualified to join
- Put potential clients at ease with our code of ethics
- Help to set the principles and standards that will guide the UK mentoring industry
- Keep informed of industry activity, projects and schemes
- Use the ABM members logo on all your business materials and correspondence
- Have the opportunity to feature as the Mentor Of The Month on the website homepage
- Showcase your client testimonials on your online member profile
- Network with other mentors at our regular events
- Receive qualified mentoring leads, matched to your skills and experience
- Stay at the top of the mentoring industry with tailored professional development training
- Promote your knowledge and experience by posting your articles on the ABM website
- Post your events on our website for greater exposure
- Raise your profile with a comprehensive mentors listing on the ABM website
- Access discounted accredited training for business mentors to enhance your knowledge, methods and professional credibility
- Receive an excellent package of member benefits including discounted legal advice
- Let ABM be your voice to government and the media, putting the case for the mentoring industry at center stage

ABM asks you to:

- Attend a minimum of two Professional Information mornings or alternative CPD per annum – this is a membership requirement
- Publicise your membership by using the logo where possible
- Keep your profile on the ABM website updated

www.AssociationofBusinessMentors.org

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